

Increase Your Aftermarket Revenue Stream with GeoSeal®

GeoSeal®



FAST **Fifteen**

Give us 15 - we will give you targeted fluid cleanliness concepts for your machine.

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Why Do I Need GeoSeal[®]?

Ask yourself these questions:

- What is your aftermarket retention rate when it comes to your replacement elements?
 - What does your aftermarket revenue stream look like?
 - Are you seeing more warranty claims for your product/equipment?
 - Have you seen a lack of productivity and reliability on your product/equipment?
- ???
- All of these questions can safely be answered by using a quality protected solution such as the GeoSeal[®]

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Introducing: **GeoSeal**[®]

- Patented offering from Schroeder
- Provides a unique way for you to retain your replacement element business
- Keep your filter's performance at the level that it was supplied
- Critical sealing arrangement between the housing and element takes on a new, geometric shape other than the standard circular arrangement



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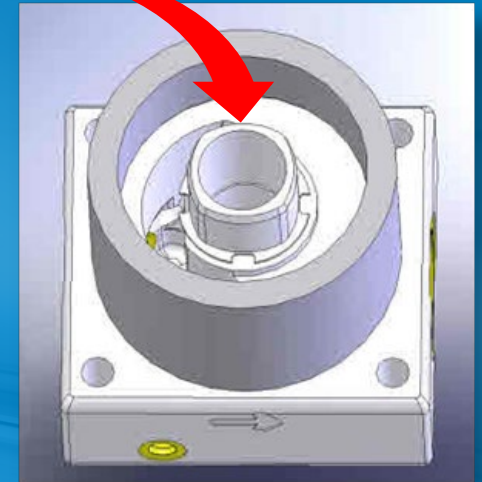


Introducing: **GeoSeal**[®]

- Overall performance of the element is not sacrificed compared to the standard Schroeder product
- Doesn't Change:
 - Pressure Drop Factors
 - Beta Efficiency / Stability Values
 - Dirt Holding Capacity
 - Overall Dimensions
- Only the end cap's ID shape and the seal shape change



Matching Bushing



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Value to YOU!

- By switching your filter to a GeoSeal[®] solution, we will work with you to show your potential to increase your aftermarket revenue stream and retention rate!

- GeoSeal[®] calculator on our website:
<https://schroederindustries.com/Downloads/Pages/DistributorResources.aspx>



Development of spare elements
sample calculation

Data:

Machines per year:	1000 *
Element changes per year:	2 *

Spare elements without spare part strategy:

Share	35% *
Price to OEM	\$30.00 *
Price to MRO	\$78.29 *

Spare elements with spare part strategy:

Share	100% *
Price to OEM	\$40.20 *
Price to MRO	\$132.97 *

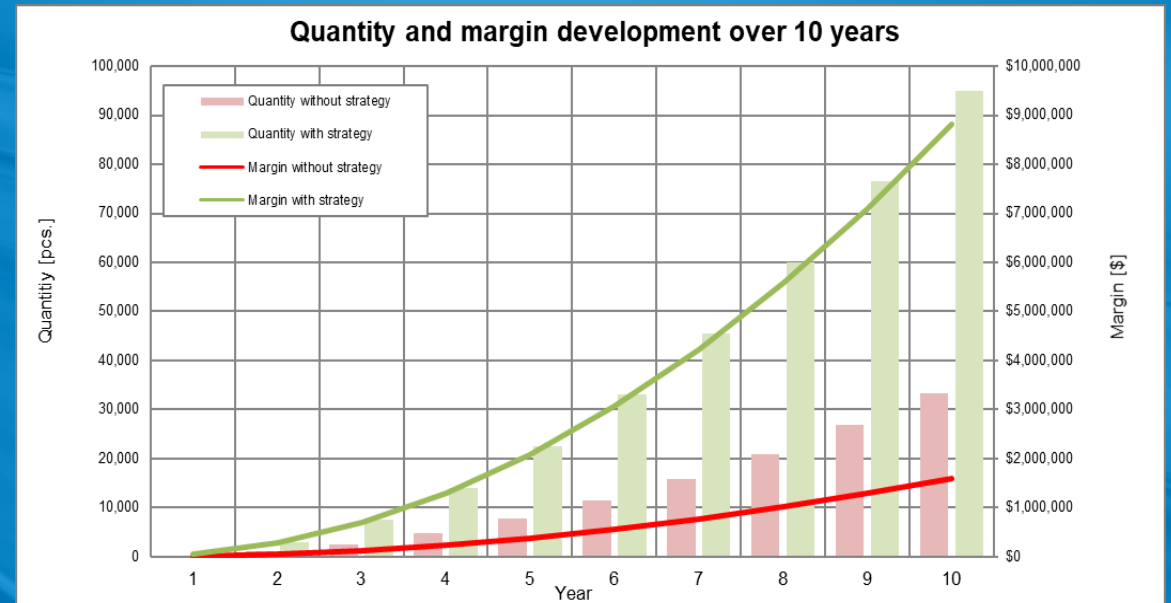
Result:

Status after 5 years (accumulated):

Margin with strategy:	\$2,087,325.00
Margin without strategy:	\$380,283.75
Additional revenues:	\$1,707,041.25

Status after 10 years (accumulated):

Margin with strategy:	\$8,813,150.00
Margin without strategy:	\$1,605,642.50
Additional revenues:	\$7,207,507.50



Interested to learn more?

- Select 1-5 items pertaining to the topic you are interested
- Click the “Request Information” button located directly under the product photo
- Mention “Fast Fifteen” in the comments section and a representative will be in touch

